



FOR IMMEDIATE RELEASE

GMC Software Technology Establish Partnership with *Talō for Advanced Multilingual Spellchecking and Hyphenation

August 24, 2011–Boston, Massachusetts and Appenzell, Switzerland– GMC Software Technology, the standard in customer communications, today announced that the company has established a partnership with *Talō, a Netherlands-based software company, specializing in the development of language modules. Under the terms of the partnership, GMC will offer *Talō’s advanced multilingual spellchecking and hyphenation software as part of their customer communications platform, GMC Inspire. This will allow enterprise users and print service providers precise content control of text rich documents.

“We are pleased to have established a partnership with *Talō,” said Hansruedi Jörg, Vice President, Worldwide Business Development at GMC Software Technology. “As a result, GMC Inspire users can confidently produce the highest quality text rich communications in compliance to many local hyphenation and spelling standards”.

*Talō is a Netherlands-based software company, specializing in the development of language modules. The company conceived, designed and developed the *Talō Hyphenation System from a psychological, cognitive and language perspective. The system is based on a unified structure for syllabification that works in every alphabetical language and the company’s first product was integrated into the Dutch version of WordPerfect in 1985. Currently, the company provides language modules for nearly every European language, English as well as Middle Eastern, Asian and the African languages.

“We are excited that GMC Software Technology has entered into a partnership with *Talō,” said Dr. J.C. Woestenburg, PhD at *Talō. “We are pleased that using our software, the GMC Inspire platform will add another dimension to its content management capabilities”

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GMC Software Technology

GMC Software Technology delivers the most effective solutions and unrivalled experience in the field of Customer Communications Management (CCM). As the acknowledged benchmark in the industry, GMC enables enterprises to increase engagement at every customer touch point, driving loyalty, customer acquisition and operational efficiency. The company’s CCM platform, GMC Inspire, is designed to empower business users to continuously engage customers with relevant communications, at the right time, across digital and print channels.

As the only CCM platform built on worldwide ISO 9001:2008 certification and CMMI development methodology, GMC Inspire simplifies the most complex communications and processes. GMC

GMC Worldwide

Brazil, Canada, Chile, China, Czech Republic, Denmark, France, Germany, Hong Kong, Hungary, India, Italy, Japan, Mexico, Poland, Singapore, Spain, Switzerland, Taiwan, United Kingdom, USA

GMC Software Technology

www.gmc.net



Software Technology serves thousands of clients worldwide across the banking, insurance, retail, business services, telco/utilities and healthcare industry. Having received numerous awards in the field Customer Communications Management, the company is recognized as an industry leader for innovation.

For more information, please visit www.gmc.net

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